

Minutes of the 4th Quarterly Meeting of the Directors

Date: 12/21/22

Location: Virtual Meeting via Zoom

Christopher J Amerman (CJA) acted as chairperson, and Sheena Drost (SD) acted as secretary of the meeting.

The meeting was called to order at 5:00 P.M.

The secretary announced that the meeting was held pursuant to notice properly given or that notice had been waived by directors entitled to receive notice.

The secretary announced that the following directors, constituting a quorum, were present at the meeting:

Present in person: N/A

Present by conference call:

CJA, Erin C Amerman (ECA), JW, SD

Absent: N/A

The following persons were also present at the meeting: N/A

Name

Title



Proceedings:

The secretary announced that the presence of the directors, including the newly elected directors, represented a quorum.

The minutes from the prior directors' meeting dated 9/25/22

[] were read by the secretary.

[x] had been distributed prior to the meeting and a reading was dispensed with.

After discussion, a motion to approve the minutes was made by ECA; seconded and approved.

The following reports were presented:

Report: 3rd Quarter Budget report , 3rd Quarter Income/Expense report

Other Business: The next item of business was the appointment of committee members and others to positions in service to the corporation. After discussion, the following persons were appointed to serve on the following committees or in the service of the corporation in other capacities for the term indicated below:

Name	Committee or Role	Term
<u>N/A</u>		

Old Business:

1. The board revisited the topic of reinstating public tours and discussed the following points:
 - a. Suggested donation of \$10-\$15 per person
 - b. Training volunteers to assist with tours

The board agrees that CCFS is not ready to reinstate public tours at this time and will revisit the topic in the future.

2. The board discussed implementing the following weekly volunteer tasks:
 - a. Weeding
 - b. Cleaning troughs and food bowls
 - c. Cleaning stalls
 - d. Cleaning pig area
 - e. Tours

The board discussed and agreed upon a weekly volunteer schedule for the tasks listed above, beginning with volunteers taking over feeding duties twice a week (one weekday and one weekend day). Board Secretary SD will reach out to volunteers to coordinate and oversee volunteer days/times.

3. The board discussed donations/fundraising and the need to increase funds coming into the sanctuary through these methods and agreed upon the following:

- a. Schedule a meeting with Gabby and Lily to introduce them to one another and being to build a fundraising/advisory board
- b. Pet memorials as potential revenue and to help build/replace current fencing at Critter Creek and Critter Hills
 - i. People can donate to purchase a fence board plaque to commemorate their pet who has passed
 - ii. Pet's name, birth date and date of death, and short message on a fence board
- c. Network with Chamber of Commerce and MBA program at UF
- d. Setting up "donation stations" during moo-kets
 - i. Cow cookie station
 - ii. Pig station
 - iii. Entrance and exit
- e. Hay fundraiser
 - i. Post on social media asking followers to buy the critters a roll of hay

The board agrees to discuss this matter further to decide on ways to implement the suggestions above. Vice President JW will reach out to the MBA program at UF, and Board Secretary Sheena Drost will contact Jillian at the

Chamber of Commerce to investigate possible networking opportunities.

4. President ECA updated the board on the progress of the tiny house/Airbnb
 - a. Roof is on
 - b. Bedroom addition is almost complete

The board discussed and agreed that the latest desired timeline for completion is spring 2023.

New Business:

1. President ECA discussed a \$25,000 grant opportunity from the Karuna Foundation that requires donor matching. The grant will be split into two payments of \$12,500.00. The board discussed and agreed that CCFS will apply for the grant and will begin a fundraiser for donor matching. The board agrees that funds from this grant will go toward the following:
 - a. Hay, feed, and veterinary care
 - b. Water buffalo baby transport
 - c. CCFS infrastructure projects
2. Vice President JW discussed a request from Rumble for the use of a video of Lionel and Amos. The following video licensing options were presented:
 - a. Exclusive rights
 - i. CCFS retains full rights to the video, but Rumble is the only organization other than CCFS who can use and/or display the video
 - ii. CCFS will receive 70% of earnings from Rumble and 90% across other platforms
 - b. Non-exclusive rights
 - i. CCFS obtains full rights and anyone can use the video

ii. No funds to be received by CCFS

The board discussed and agreed to give exclusive rights to Rumble for the Lionel and Amos video, and will make sure the video is not currently being used by The Dodo or other organizations.

3. Vice President JW discussed the addition of monthly abillion posts to step up our social media presence. The board discussed and agreed that CCFS needs increased social media presence and interaction with followers. President ECA discussed hiring Elise's friend, Lilian, part-time to handle all social media accounts. Board Secretary SD discussed reaching out to the UF student who emailed regarding helping with CCFS social media as well. The board agreed to reach out to both individuals to see if they are interested.
4. President ECA revisited the topic of creating an advisory/fundraising board and suggested asking volunteer Lily Darnell to join the board of directors. The board agreed to present Lily with the offer.

There being no further business to come before the meeting, the meeting was adjourned at 6:15 P.M.

Sheena Drost

Sheena Drost, Secretary